



Since 1924



All New  
**MG4** ELECTRIC







# Say YES to electric. Say YES to the All-New MG4 EV

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## Welcome to the next generation of electric driving.

The All-New MG4 EV gives you up to 450 kilometres on a single charge\*; all the space you need in this family-friendly hatchback, plus intelligent infotainment and technology to keep everyone safe and connected.

Why compromise when you can have the All-New MG4 EV?

- Space to move
- Value for money
- Technology and connectivity
- A great car to drive

\*Range applies to All-New MG4 EV Excite Long Range with the 64kWh battery from a single charge on the WLTP combined cycle:  
Combined Range: 450 km; Combined Driving Efficiency: 16.0kWh/100km.

^Exclusive model only.

# Say YES to...

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## Living space

Say NO to cramped car journeys.  
Say YES to comfort and spacious interiors.

With ultra-thin battery technology and a 2,705mm wheelbase, the MG4 EV gives everyone room to relax, ensuring you and your passengers enjoy a comfortable journey.

Strap your kids in the back, throw your cases in the spacious, versatile boot and stay organised with an ingenious array of smart storage features for iPads™, toys, keys, bags and everything the family needs.

## Technology for more control

Say YES to safety, practicality, and entertainment to make every journey more rewarding.

The MG4 EV drives up safety and efficiency with innovative technology, including regenerative braking, and voice control, system that allows you to communicate with vital functions via your smartphone.

The MG4 EV is also MG's most technologically advanced car. A 10.25" colour touchscreen with Apple CarPlay™ and Android Auto™ all as standard gives you visibility and control.

Vehicle to Load (V2L) technology can power external devices, such as e-bikes, using the high voltage battery and MG Pilot brings a combination of semi-autonomous systems to make driving as easy and safe as possible.



# You can now say YES to electric



## Exceptional value

Does electric power and high specification have to come with a high price tag?

**Not anymore with the MG4 EV.**

If you've been considering switching to an EV, but the cost makes you think twice, the MG4 EV could change your mind.

The design and innovation in the MG4 EV make it the full electric package. With generous interior space and storage, comprehensive levels of equipment and advanced safety features, at a price that's within reach, all backed up by our 8 years warranty.

**With the MG4 EV, you get more than ever before.**

## A feel-good drive

There's more to enjoy as we make every minute behind the wheel easy and safe.

### Built for play

Whatever your driving style, the MG4 EV is loaded with features to help you glide around corners and command the straights.

Dynamic rear-wheel drive delivers precision steering from the front axle paired with powerful traction and acceleration from the rear. Independent suspension delivers a smooth ride, and 5 selectable driving modes enable you to customise your journey to suit the road conditions.

### Serious about safety

Drive safe with the knowledge that the MG4 EV has been built to protect you and your passengers. Our advanced MG Pilot system comes as standard and uses an array of cameras and sensors to make driving safer and easier.

\*Range applies to the All-New MG4 EV Excite Long Range with the 64kWh battery from a single charge on the WLTP combined cycle: Combined Range 450 km: Combined Driving Efficiency: 16.0kWh/100km.

^Exclusive model only.





# Smart in every sense

Can you combine real-world practicality with bold, contemporary design?

You can in the MG4 EV.

With balanced styling and a streamlined face that frames angular LED headlights, the MG4 EV projects confidence from every angle.

On the Exclusive model, a flowing two-tone roof connects to an instantly recognisable twin aero rear spoiler. Follow the smooth lines down, and you'll find a rear centre light bar with distinctive cross hatch detail.



Active Intake Grille Shutter



Cross hatch light design effect



Two-tone roof



# Superior interior

**You can't say NO to next-level comfort and user-friendly design.**

As you take the two-spoke steering wheel in-hand and settle into the ergonomic driver's seat, the MG4 EV's intuitive digital display has all the information you need. Discover an enjoyable and easy driving experience.

Plus, there are plentiful smart storage spaces around the cabin to ensure everyone's phone, keys, refreshments and more are always within easy reach.

## **Shift effortlessly**

Change from park to drive with a turn of our elegantly simple rotary gear selector. With auto start and stop, plus an electronic park brake, you can enjoy total control with minimum effort.

## **Heated steering wheel and seats**

Stay warm on those cold mornings with heated seats and a four-way adjustable heated steering wheel.<sup>^</sup>

## **Wireless charging<sup>^</sup>**

When your phone's low on power, don't worry about plugging it in. Just rest it in the convenient wireless charging tray.

<sup>^</sup>Exclusive model only.





# Safety, check

The ultra compact, advanced One-Pack Battery has been tested with the most stringent European and International battery standards. With the 51kWh and 64kWh batteries reaching the industry-leading height of only 110mm.

# Extra miles Extra fast charging

The MG4 Electric, with the all-new Modular Scalable EV Platform, offers an extraordinary range of 450km WLTP. The 135kW DC Fast Charging makes it possible to charge the battery up to 80% in just 35 minutes. While the 3-phase AC Charging allows for a full charge overnight (around 6.5 hours at 11kW). The advanced battery management system ensures a stable yet effective range in cold climates, and actively preheats the battery to improve charging efficiency.



# Feel electric

Get behind the wheel and unleash more agility and freedom.

The MG4 EV Excite model offers a driving range of up to 350 km on a single charge and is available in a Long Range option which extends that range up to 450 km\*. The MG4 EV Exclusive model has a Long Range battery as standard and will take you up to 435 km when fully charged.

You're also free to drive the way you feel with a series of intelligent driving modes, including energy-saving Eco mode, and Sport mode for powerful acceleration and fast overtaking.

## Positively charged

The 51kWh battery in the MG4 EV Excite can be charged from 10% to 80% in 39 minutes, with the 64kWh battery in the Excite Long Range and Exclusive models taking 35 minutes using a 150kW rapid charger. Just the right amount of time to grab a coffee.



\*Range applies to the All-New MG4 EV Excite Long Range with the 64kWh battery from a single charge on the WLTP combined cycle: Combined Range 450 km; City Range: 579 km; Combined Driving Efficiency: 16.0kWh/100km.

# Next generation, next level

The MG4 EV is our first vehicle built purely as an EV, with a new level of technology, driving pleasure and value that says NO to compromise.

At the heart of its electric powertrain is a powerful lithium-ion battery. With two battery options available to suit your requirements, these efficient powerplants are water-cooled to optimise charging and range in all weathers.

At just 110mm in height, these ultra-thin batteries create more leg and headroom in the cabin, along with a low centre of gravity for improved handling and stability.





# MG Pilot

The MG Pilot suite of high-tech driver assistance technology gives you added confidence on the road. A selection of warning and alert features assists the driver, maintaining safety and simplifying everyday driving.



## Standard features.

### Adaptive Cruise Control (ACC)

Adaptive Cruise Control monitors the road ahead. As long as the road ahead is clear, the MG4 EV will maintain the speed set by the driver. If the system spots a slower vehicle within its detection range, it gently reduces speed by releasing the accelerator or actively engaging the brake control system. If the vehicle ahead speeds up or changes lanes, the car will automatically accelerate back to the driver's desired speed.

### Traffic Jam Assist (TJA)

When Adaptive Cruise Control is turned on, Traffic Jam Assist continuously analyses the speed of the surrounding vehicles and compares it with its own driving speed. If the system detects dense traffic or a traffic jam at speeds below 56kmph, the driver can activate this function. The MG4 EV will automatically follow the vehicle in front, controlling its acceleration, braking and steering within the same lane.

### Intelligent Speed Limit Assist & Traffic Sign Recognition

The MG4 EV will actively detect speed limit signs and alert the driver of the current speed limit through a symbol on the digital display. The symbol acts as a reminder to the driver, reducing the risk of exceeding the speed limit. Traffic Sign Recognition means you can always be confident of the speed limit – with the option to set a speed limiter.

### Active Emergency Braking (AEB)

At speeds below 12mph, the car will use Active Emergency Braking to automatically avoid a collision with a vehicle, bicycle or pedestrian. At speeds above 19kmph, the system will reduce the likelihood or mitigate the severity of an accident.

### Intelligent High Beam Assist

When the headlight high beam is set to the AUTO position, intelligent high beam assist automatically switches to low beam when it detects a vehicle ahead. This enables drivers to maximise the use of high beams, making night-time driving safer without the risk of dazzling oncoming traffic.

### Lane Keep Assist (LKA)

An onboard camera detects lane markings ahead and monitors the MG4 EV's position in its lane. When the function detects the car is about to move out of its lane unintentionally, it warns the driver using a visual, audible, and steering wheel vibration. The car will also control the steering to keep within its lane.

## Available on Exclusive models.

### Blind Spot Detection (BSD)

This system keeps a lookout to help you change lanes safely. A radar sensor serves as BSD's electronic eye, registering objects in hard-to-see areas. Whenever there is a vehicle in the driver's blind spot, a visual signal will show next to the door mirror.

### Lane Change Assist (LCA)

Changing lanes always requires concentration to ensure you have enough space to gently manoeuvre your vehicle. However blind spots can prevent the driver from having a clear idea of when it is safe to move. The Lane Change Assist (LCA) provides an additional, visible signal alongside Blind Spot Detection to alert the driver to a potential hazard.

### Door Open Warning (DOW)

When the vehicle is stationary, the Door Opening Warning system alerts the driver if there is a risk of collision if the door is opened. The system is able to monitor the sides and rear of the vehicle, giving a warning if an object is detected.

### Rear Cross Traffic Alert (RCTA)

Everyone can agree that parking is a nightmare, but Rear Cross Traffic Alert (RCTA) makes it a little easier. It alerts the driver to any vehicle approaching them from either side when reversing so that they know when to reverse safely to prevent any collisions.



# Technology to empower

## Dual Pinion EPS precision steering

Stay smooth and agile on the road with our innovative DP-EPS. It responds in real-time to deliver optimum stability, plus it adjusts to your speed and style for excellent control in all conditions.

## Power up with Vehicle to Load

Our V2L technology gives you the freedom to power up other appliances away from home. Charge an electric bike on holiday, power an electric pump for your airbed or even plug in your laptop for remote working. The 240V supply is safely delivered with an optional cable and easily controlled through the 10.25" colour touchscreen on the dash.



## Smart, simple display

Keep track of everything, from fuel and journey status to music and entertainment, with our free-standing 7" digital driver display. The high-resolution LCD screen delivers real-time information with easy operation via the steering wheel.

## Ultimate infotainment

Our 10.25" colour touchscreen puts a wealth of information at your fingertips – including music, charging management and air conditioning, Apple CarPlay™ and Android Auto™. Slide-to-select functionality gives you all the convenience of a tablet.

## Heated steering wheel\*

Stay warm on those cold mornings with the comfort of the MG4 EV's heated steering wheel.

## 360° vision

With the Exclusive model, you always park in the clear with a 360° camera.

\*Exclusive model

More freedom, more safety, more control.  
The MG4 EV is equipped with tech to impress.

## Advanced integrated braking

Enjoy the peace of mind of the MG4 EV's latest generation integrated braking system. It combines the front ventilated discs and rear solid discs to respond faster than a conventional two-box braking system.

## Apple CarPlay™ and Android Audio™ ready

Music, maps, messages, calls. You can tap into all the features of your smartphone on the go with safe and convenient Apple CarPlay™ and Android Audio™ functions.

## Active Intake Grille Shutter

AGS regulates the airflow according to the vehicle requirements, improving efficiency, especially at motorway speeds and assisting with maximising range.†



^Exclusive models only. †Long Range battery models only.



# Your Ride... Your Style!

The new MG4 EV is yours in one of six stunning colours, from standard and metallic finishes to tri-coat and premium. What’s your shade?



OCEAN BLUE



BLACK PEARL\*



VOLCANO ORANGE\*^



ARCTIC WHITE



URBAN GREY\*



DYNAMIC RED\*

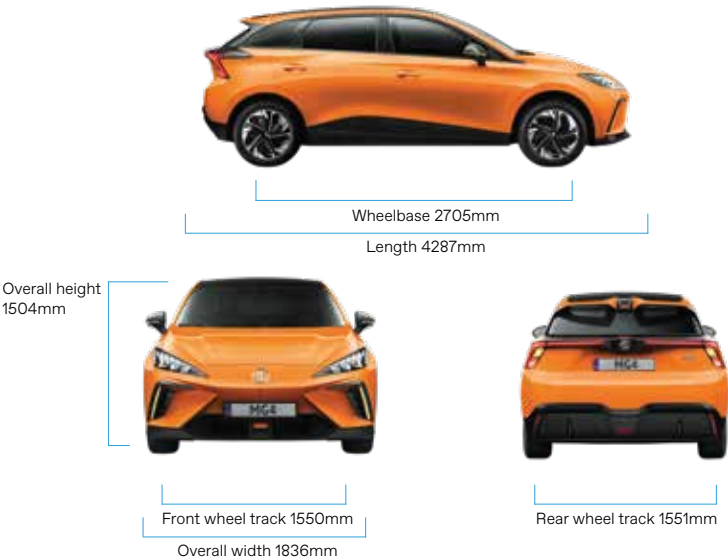
## Technical parameters\*

Dimension and Weight	Standard	Comfort	Luxury
Length (mm)	4287	4287	4287
Width (mm)	1836	1836	1836
Height (mm)	1504	1504	1504
Wheelbase (mm)	2705	2705	2705
Ground clearance unladen / laden (mm)	150/117	150/117	150/117
Rear trunk cargo space (unfold/fold, L)	363/1177	363/1177	350/1165
Unladen mass (kg)	1655	1685	1685
Technically permissible maximum laden mass (kg)	2103	2133	2133
Technically permissible laden mass on each axle (kg)	Front: 935 Rear: 1198	Front: 935 Rear: 1198	Front: 935 Rear: 1198
Towing capacity (unbraked, kg)	500	500	500
Towing capacity (braked, kg)	500	500	500

Electric Motor and Battery			
Type	PMSM	PMSM	PMSM
Max Net Power (kW)	125kW	150kW	150kW
Max Torque (Nm)	250Nm	250Nm	250Nm

Electric motor and battery (continued)	Standard	Comfort	Luxury
Battery (kWh)	51	64	64
On-board charger max power (6.6 kW)	●	-	-
On-board charger max power (11 kW)	-	●	●
Max . DC charging power (kW)	117	135	135
DC charging time (10-80%)	40min	35min	35min

Performance			
Max speed (km/h)	160km/h	160km/h	160km/h
Acceleration (s, 0-100km/h)	7.7 Secs	7.9 Secs	7.9 Secs
EV range			
◆ WLTP (km)	350km	450km	435km
◆ NEDC (km)	438km	563km	544km
Energy consumption (Wh/km)	170	160	166



\*Final version subject to homologation figures

## Features

Safety	Standard	Comfort	Luxury
Autohold	●	●	●
EPB	●	●	●
Rear seat ISOFIX with upper tether & lower anchor	●	●	●
TPMS	●	●	●

Airbag	Standard	Comfort	Luxury
Front airbags for driver and passenger	●	●	●
Side airbags for driver and passenger	●	●	●
Side curtain airbags for driver and passenger	●	●	●
Co-driver side airbag switch	●	●	●

MG Pilot	Standard	Comfort	Luxury
Adaptive Cruise Control (ACC)	●	●	●
Automatic Emergency Braking (AEB)	●	●	●
Intelligent High Beam Control (IHC)	●	●	●
Speed Assistance System (SAS)	●	●	●
Traffic Jam Assistance (TJA)	●	●	●
Unsteady Driving Warning (UDW)	●	●	●
Lane Departure Warning (LCW)	●	●	●
Lane Keep Assistance (LKA)	●	●	●
Emergency Lane Keep (ELK)	-	-	●

MG Pilot (continued)	Standard	Comfort	Luxury
Lane change assistant (LCA)	-	-	●
Blind Spot Monitoring (BSM)	-	-	●
Rear Cross Traffic Alert (RCTA)	-	-	●
Rear Collision Warning (RCW)	-	-	●
Door Open Warning (DOW)	-	-	●

Lights	Standard	Comfort	Luxury
LED daytime running light	●	●	●
LED headlight	●	●	●
Headlamp integrated front turn indicator	●	●	-
Vertical design front LEd turn indicator	-	-	●
Corner LED tail light with decoration light	●	●	-
Full width LED tail light with decoration light	-	-	●
Rear fog lamp	●	●	●
Automatic light sensor	●	●	●
High-mounted brake light	●	●	●

Park assist	Standard	Comfort	Luxury
Rear parking sensor	●	●	●
360 camera with transparent chassis view	-	-	●

## Features (continued)

Safety Belt	Standard	Comfort	Luxury
Front 3-point + pretensioner and load limiter	●	●	●
Rear 3 seats 3 point + pretensioner	●	●	●
Front and rear safety belt reminder	●	●	●

Convenience	Standard	Comfort	Luxury
V2L	●	●	●
Front 12V socket	●	●	●
Trunk lamp	●	●	●
Sunvisor	●	-	-
Sunvisor with mirror	-	●	●
Auto anti-dazzling interior mirror	-	-	●

HVAC	Standard	Comfort	Luxury
Heat pump	-	-	●
Automatic control air conditioning	●	●	●

Power windows	Standard	Comfort	Luxury
Driver Side window auto up&down with anti-pinch	●	●	-
All window auto up&down	-	-	●
All window anti-pinch	-	-	●

Steering wheel	Standard	Comfort	Luxury
PU	●	-	-
Microfiber leather	-	●	●
Heated steering wheel	-	-	●
4 way adj. multifunction steering wheel	●	●	●

Infotainment	Standard	Comfort	Luxury
7 inch Virtual cluster	●	●	●
DAB+	●	●	●
4 Speakers	●	●	-
6 Speakers	-	-	●
1 microphone	●	●	-
2 micorphones	-	-	●
3 USB ports (Front: 1x USB A + 1x USB C / Rear: 1x USB A)	●	●	●
Mobile phone wireless charger	-	-	●
Bluetooth	●	●	●



Features (continued)

Access & Start	Standard	Comfort	Luxury
Remote lock	●	●	●
Keyless entry	●	●	●
Automatic Start (Vehicle starts by pushing the brake pedal)	●	●	●

Seats	Standard	Comfort	Luxury
Driver seat 6 ways adjustable	●	●	●
Driver side electrical adjustable	-	-	●
Co-driver seat 4 ways adjustable	●	●	●
Map pocket behind the front seats	-	-	●
Fabric seats	●	●	-
PU + fabric seats	-	-	●
Heated front seats	-	-	●
40:60 foldable rear seats	●	●	●

Exterior (continued)	Standard	Comfort	Luxury
Low mounted spoiler	●	●	-
High mounted twin spoiler	-	-	●
Boneless front wiper	●	●	●
Tinted windows	●	●	●
Privacy rear windows	-	●	●
Active Grille Shutter	-	●	●

Outside Mirrors	Standard	Comfort	Luxury
Manual Fold + Heating	●	●	-
Auto Fold + Heating	-	-	●

Rim and Tyre	Standard	Comfort	Luxury
205/60 R16 96H	●	-	-
Steel Rim 16" with black wheelcap	●	-	-
215/50 R17 95V	-	●	●
Alloy rim 17" with two tone wheelcap	-	●	●
Tyre repair set	●	●	●

Features (continued)

Exterior Colors	Standard	Comfort	Luxury
Pebble black	○	○	○
Diamond Red	○	○	-
Medal Silver	○	○	-
Dover White	●	●	-
Brighton Blue	○	○	-
Fizzy Orange	○	○	-
Andes Grey	○	○	-
Diamond Red + Black roof	-	-	○
Medal Silver + Black roof	-	-	○
Dover White + Black roof	-	-	●
Brighton Blue + Black roof	-	-	○
Fizzy Orange + Black roof	-	-	○
Andes Grey + Black roof	-	-	○

Interior Colors	Standard	Comfort	Luxury
Black	●	●	●
Dual Color (Grey/White)	-	-	○



# Aftercare



## 8 year warranty

More peace of mind comes as standard with every MG. The MG4 EV offers the reassurance of our full 8 year or 150,000 km warranty, whichever comes first. What's more, your battery is covered by an 8 year warranty. Our warranties ensures that expert MG technicians will always be able to keep your car in the best of health. They're also fully transferable to future owners.

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T&C Apply\*







MORRIS GARAGES

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